



AMCLASSIC<sup>®</sup>

*Since 1962*



**AMClassic is now an established reference in the furniture sector, having conquered an honorable position worldwide.**

Founded in 1962 by Armando Ferreira da Silva, a woodworker master with a long tradition in the art of making furniture, AM represents the will of a man, whose passion for woodworking resulted in a legacy his sons could perpetuate as excellent, unique and distinct.

The company has grown and evolved without forgetting its roots and the values that helped hold it together, aiming at always fulfilling the needs of its customers.

Quality, the creation of unique furniture, commitment and providing a service of excellence are the pillars of our business.

Therefore, our team of 180 workers is composed by the best artisans, dedicated and qualified professionals, who can relate to the company's mission.

AMClassic is now an established reference in the furniture sector, having conquered an honorable position worldwide. Being present in over 50 countries, it continues to grow in a sustainable and progressive manner.



# *Inspiration*

## **How could one explain AMClassic's growth? How did it evolve from the typical family-owned company to a worldwide exporter?**

It took us some time to start exporting; it is a long process and you cannot skip steps. When my father, Armando Ferreira da Silva, created the company in 1962 it was just a small business. By that time, he tried to develop some sort of customer relationship management while working in manufacturing and production at the same time. In 1975, when my eldest brother joined the company, its name was changed to AM-Classic, meaning Armando's Classic Furniture. 20 years later, when I started running the company, it seemed obvious and necessary that we had to start exporting.

Truth be told, exporting made us raise the quality of our production. The customers became more demanding, enabling us to improve our products and look for sustainable solutions. In 2000, we were already experiencing a strong growth and our team was composed by 53 people. Nowadays, we export over 90% of our production to more than 50 countries. Our success is based on customer satisfaction—exactly what my father had initiated: we assure the customer the quality he wants, when he wants, at a suiting price.

## **What do clients look for in a furniture company? What are the features AMClassic guarantees to win over clients?**

They definitely look for the quality of our handmade furniture. AMClassic is trying to keep tradition alive, so a great part of the production implies wood carving and other crafting techniques. We use machinery, of course, but there is no substitute for the human intervention in our manufacturing process. Another important feature is the ability of creating tailor-made pieces: we assure our customers that, regardless their style, age or taste, we can produce something unique that matches their needs.

There is no such thing as a standardized product for us. Furthermore, we like to establish a long lasting business relationship with our customers. Quality has a lot to do with organizational features, therefore, we like to meet our clients, define the delivery time of their orders, and provide all the information about prices and conditions before the production starts. You know, once a customer, always a customer.

## **How do you explain the refined taste for classic furniture? Have you achieved the expected results?**

We cannot deny the influence of French and Italian Classic furniture on our creations, although our designs are completely original and practically exclusive, taking into account the bespoke nature of our products. Each and every piece reflects the desires of a given customer that is our strength.

Well, AMClassic has reached a fairly good recognition worldwide, which is a noble result for us. However, as we always aim to be better and soar higher, we hope to reinforce our presence in Europe, especially in Italy, Belgium and Germany, where we already have partners... And we keep our eyes on Asia, which has been a challenging yet rewarding surprise.

Mário Silva, AMClassic CEO







Our craftsmen are artists: every piece of wood is a canvas waiting to be turned into a masterpiece.

Endowed with sensitiveness, attention to detail, passion and experience, they are bound to create a unique and mesmerizing outcome.

We have built a diverse and collaborative team, one that is composed by wood specialists, who care deeply about their work and possess the knowledge to use the best crafting techniques.

With them, the balance between sophistication and tradition was mastered.

# *ART & SKILLS*

# *CREA- TIVITY*

More than selling you a unique piece of furniture, we intend to produce something with meaning; something born of a delicate process of creation: inspiration, patience, perspiration, hard work they are all part of the equation.

Our creative team is demanding and will not settle for less than greatness.

Therefore, their creative journey is thoughtful, solid and precious.



# *Dining Room*





**SIDEBOARD**  
23051C.FMC.SF.PD

**SHOWCASE 01**  
23052C.FMC.SF.PD

**SHOWCASE 02**  
23053C.FMC.SF.PD

**DINING TABLE**  
23066C.FMC.SF

**CHAIR**  
23059.TC  
MP.TEC.PAGANINI

*Living Room*





**ARMCHAIR**  
AC3239.TC  
MP.TEC.SUNSHINCOST  
MP.TEC.HERVEYBAY

**BOOKCASE**  
ORIENTE III

**COFFEE TABLE**  
23080C.FMC.SF.D

**FIREPLACE**  
AMD.LAREIRA1

**SIDE TABLE**  
23081C.FMC.SF.D

**SOFA**  
AMD.SOF350.TC  
MP.TEC.SIÈGE

**UPHOLSTERED STOOL**  
AC3414.TC  
MP.TEC.EXCELSIOR





**BOOKCASE**  
**ORIENTE III**



**COFFEE TABLE**  
**23080C.FMC.SF.D**

**ARMCHAIR**  
**AC3239.TC**  
**MP.TEC.SUNSHINCOST**  
**MP.TEC.HERVEYBAY**





BOOKCASE  
BOHEME A10

COFFEE TABLE  
AC3405CAAM





COFFEE TABLE  
13067

BOOKCASE  
9300CLF



CONSOLE  
23070C.FMC.SF.PD





*Bedroom*





**HANGER**  
AC3027

**BEDSIDE TABLE 01**  
23022C.FMC.SF.PP

**BED**  
24005EC.TC  
MP.TEC.HERVEYBAY

**BEDSIDE TABLE 02**  
23021C.FMC.SF.PP



**BOOKCASE**  
BOHEME A11

**BEDSIDE TABLE**  
25021.E

**BED**  
25004.LED

**BEDROOM BENCH**  
AC3252.TC  
MP.TEC.GREGORY VO2







**BEDSIDE TABLE**  
25021.E

**BED**  
25004.LED

**BEDROOM BENCH**  
AC3232.TC  
MP.TEC.GREGORY VO2

**CHEST OF DRAWERS**  
25024

**ARMCHAIR**  
AC3239.TC  
MP.TEC.PRADOSOFIA  
MP.TEC.NEILL

**SIDE TABLE**  
25023



**ARMCHAIR**  
AMD.SOF052.TC  
MP.TEC.FUZZY

**BOOKCASE**  
26081LAC.PP  
MP.TEC.JACKNROSE

**BED**  
26061LAC.TC  
MP.TEC.VELFR

**BEDSIDE TABLE**  
AC3324LAC





**CHEST OF DRAWERS**  
26080LAC

**COT**  
26050LAC.TC  
MP.TEC.VELFR

**BOOKCASE**  
26081LAC.PP  
MP.TEC.JACKNROSE







**BOOKCASE**  
26081LAC.PP  
MP.TEC.JACKNROSE



*Office*





**BOOKCASE**  
DIRECTOIRE A200

**DESK ARMCHAIR**  
26003CA.2.P

**CHAIR**  
26002CA.2.P

**DESK**  
26001.2.CA





**BOOKCASE**  
DIRECTOIRE A200

**DESK ARMCHAIR**  
26003CA.2.P

**DESK**  
26001.2.CA

**CHAIR**  
26002CA.2.P





**DESK**  
U10040C

**CHAIR**  
U10043C.TC  
MP.TEC.CROMATICO

**BOOKCASE**  
ENEIDA L1





**BOOKCASE**  
28007C.FMC.FD





[www.amclassicfurniture.com](http://www.amclassicfurniture.com)