



**AM HOME CONCEPT**



**AMClassic is now an established reference in the furniture sector, having conquered an honorable position worldwide.**

Founded in 1962 by Armando Ferreira da Silva, a woodworker master with a long tradition in the art of making furniture, AM represents the will of a man, whose passion for woodworking resulted in a legacy his sons could perpetuate as excellent, unique and distinct.

The company has grown and evolved without forgetting its roots and the values that helped hold it together, aiming at always fulfilling the needs of its customers.

Quality, the creation of unique furniture, commitment and providing a service of excellence are the pillars of our business.

Therefore, our team of 180 workers is composed by the best artisans, dedicated and qualified professionals, who can relate to the company's mission.

AMClassic is now an established reference in the furniture sector, having conquered an honorable position worldwide. Being present in over 50 countries, it continues to grow in a sustainable and progressive manner.



# *Inspiration*

**How could one explain AMClassic's growth?  
How did it evolve from the typical family-owned  
company to a worldwide exporter?**

It took us some time to start exporting; it is a long process and you cannot skip steps. When my father, Armando Ferreira da Silva, created the company in 1962 it was just a small business. By that time, he tried to develop some sort of customer relationship management while working in manufacturing and production at the same time. In 1975, when my eldest brother joined the company, its name was changed to AMClassic, meaning Armando's Classic Furniture. 20 years later, when I started running the company, it seemed obvious and necessary that we had to start exporting.

Truth be told, exporting made us raise the quality of our production. The customers became more demanding, enabling us to improve our products and look for sustainable solutions. In 2000, we were already experiencing a strong growth and our team was composed by 53 people. Nowadays, we export over 90% of our production to more than 50 countries. Our success is based on customer satisfaction - exactly what my father had initiated: we assure the customer the quality he wants, when he wants, at a suiting price.

**What do clients look for in a furniture company?  
What are the features AMClassic guarantees  
to win over clients?**

They definitely look for the quality of our handmade furniture. AMClassic is trying to keep tradition alive, so a great part of the production implies wood carving and other crafting techniques. We use machinery, of course, but there is no substitute for the human intervention in our manufacturing process. Another important feature is the ability of creating tailor-made pieces: we assure our customers that, regardless their style, age or taste, we can produce something unique that matches their needs. There is no such thing as a standardized product for us.

Furthermore, we like to establish a long lasting business relationship with our customers. Quality has a lot to do with organizational features, therefore, we like to meet our clients, define the delivery time of their orders, and provide all the information about prices and conditions before the production starts. You know, once a customer, always a costumer.

**How do you explain the refined  
taste for classic furniture?  
Have you achieved the expected results?**

We cannot deny the influence of French and Italian Classic furniture on our creations, although our designs are completely original and practically exclusive, taking into account the bespoke nature of our products. Each and every piece reflects the desires of a given customer that is our strength. Well, AMClassic has reached a fairly good

recognition worldwide, which is a noble result for us. However, as we always aim to be better and soar higher, we hope to reinforce our presence in Europe, especially in Italy, Belgium and Germany, where we already have partners... And we keep our eyes on Asia, which has been a challenging yet rewarding surprise.

Mário Silva, AMClassic CEO





Our craftsmen are artists: every piece of wood is a canvas waiting to be turned into a masterpiece.

Endowed with sensitiveness, attention to detail, passion and experience, they are bound to create a unique and mesmerizing outcome.

We have built a diverse and collaborative team, one that is composed by wood specialists, who care deeply about their work and possess the knowledge to use the best crafting techniques.

With them, the balance between sophistication and tradition was mastered.

# ART & SKILLS

# CREA- TIVITY

More than selling you a unique piece of furniture, we intend to produce something with meaning; something born of a delicate process of creation: inspiration, patience, perspiration, hard work they are all part of the equation.

Our creative team is demanding and will not settle for less than greatness.

Therefore, their creative journey is thoughtful, solid and precious.







**WALL PANELS**      **SOFA BENCH**      **MIRROR**  
MOD.DIRECTOIRE01.C    P10019LAB.TC + MP.TEC.KEY    AMD.ESPELHO.420





**SOFA BENCH**  
P10019LAB.TC + MP.TEC.KEY

**MIRROR**  
AMD.ESPELHO.420

**CONSOLE**  
P17040.NLAB





CONSOLE	BOOKCASE	SIDE TABLE	COFFEE TABLE	SOFA	DINING TABLE	CHAIR
24070	A201	24068	24067	AMD.SOF102.TC	AC6174	AC3330.TC
				+ MP.TEC.BRAVADO		+ MP.TEC.BRONCO2





CONSOLE 24070    COFFEE TABLE 24067







<b>SIDE TABLE</b>	<b>SOFA</b>	<b>BOOKCASE</b>	<b>COFFEE TABLE</b>	<b>DINNING TABLE</b>	<b>CHAIR</b>
24068	AMD.SOF102.TC	A201	24067	AC6174	AC3330.TC
	+ MP.TEC.BRAVADO				+ MP.TEC.BRONCO2



<b>COFFEE TABLE</b>	<b>SOFA</b>	<b>BOOKCASE</b>
24067	AMD.SOF102.TC	DIRECTOIRE A201
	+ MP.TEC.BRAVADO	







<b>DINING TABLE</b>	<b>CHAIR</b>	<b>SIDEBOARD</b>
AC6174	AC3330.TC + MP.TEC.BRONCO2	AC6170.1





**SIDEBOARD**  
AC6170.1







<b>DESK</b>	<b>DESK ARMCHAIR</b>	<b>BOOKCASE</b>	<b>ARMCHAIR</b>	<b>UPHOLSTERED STOOL</b>	<b>GUERIDON</b>	<b>SIDE TABLE</b>	<b>SOFA</b>	<b>BOOKCASE</b>
AC3091	AC3110	AC3212.HD + AC3212.AHD	AMD.SOF0100.P19	AMD.SOF0101.P19	17014	24068	AMD.SOF102.TC + MP.TEC.BRAVADO	A201



DESK    DESK ARMCHAIR    BOOKCASE  
AC3091   AC3110    AC3212.HD + AC3212.AHD







**KITCHEN COUNTERTOP**  
DIRECTOIRE #4

**KITCHEN CHAIR**  
23100.TC + MP.TEC.PAGANINI

**KITCHEN**  
DIRECTOIRE #5





KITCHEN COUNTERTOP KITCHEN  
E.ILHA MOD.ENEIDAC0Z01.CA



KITCHEN  
MOD.ENEIDAC0Z01.CA

KITCHEN COUNTERTOP  
E.ILHA







<b>BED</b>	<b>MIRROR</b>	<b>WARDROBE</b>	<b>BEDROOM BENCH</b>	<b>CHIFFONIER</b>	<b>CHAIR</b>	<b>DESK</b>
15059E.LAC.TC	11726	ROU.01	28003.TC	28004C.4LAC	AC6138.TC	24072
+ MP.TEC.FUZZY			+ MP.TEC.PARADISE		+ MP.TEC.PARADISE	



<b>BED</b>	<b>BEDSIDE TABLE</b>	<b>WARDROBE</b>	<b>BEDROOM BENCH</b>	<b>CHIFFONIER</b>
15059E.LAC.TC	15021C.4LAC	ROU.01	28003.TC	28004C.4LAC
+ MP.TEC.FUZZY			+ MP.TEC.PARADISE	





**BEDSIDE TABLE** **BED** **WARDROBE**  
U10021 U10001G ROU.02







CHEST OF DRAWERS	BED	BEDSIDE TABLE
U10024	U10001G	U10034





**BEDSIDE TABLE** 13022D.2N   
**BED** 13008.TC + MP.TEC.KEY   
**BEDSIDE TABLE** 13022E.2N   
**MIRROR** 13027ST   
**CHEST OF DRAWERS** 13023.2N   
**MIRROR** 13034







**ARMCHAIR**  
AC3025.TC  
+ MP.TEC.RYADDYOR

**BEDSIDE TABLE**  
13022D.2N

**BED**  
13008.TC + MP.TEC.KEY

**MIRROR**  
13027ST

**BEDSIDE TABLE**  
13022E.2N







**CLOSET COUNTERTOP**  
MOD.DIRECTOIRE.C

**CLOSET**  
MOD. DIRECTOIRE  
+ COMPONENTS/FURNITURE







**BATHROOM CABINET**  
28005C.TM.CARR



**BATHROOM CABINET** 28030.TM.CARR  
**BATHROOM CABINET** AC3093C.TM.XGLOSS







[www.amclassicfurniture.com](http://www.amclassicfurniture.com)